



Donations from sales



Charity run



BBQ or dinner parties



Office fundraising



In lieu of gifts

Fundraising Guide



Thank you so much for being a Champion for Animals. This guide is packed full of useful information and advice to help you raise essential money for the animals. No matter how large or small your idea, it'll go a long way towards supporting shelter care, cruelty investigations, wildlife rehabilitation, and farm animal welfare.

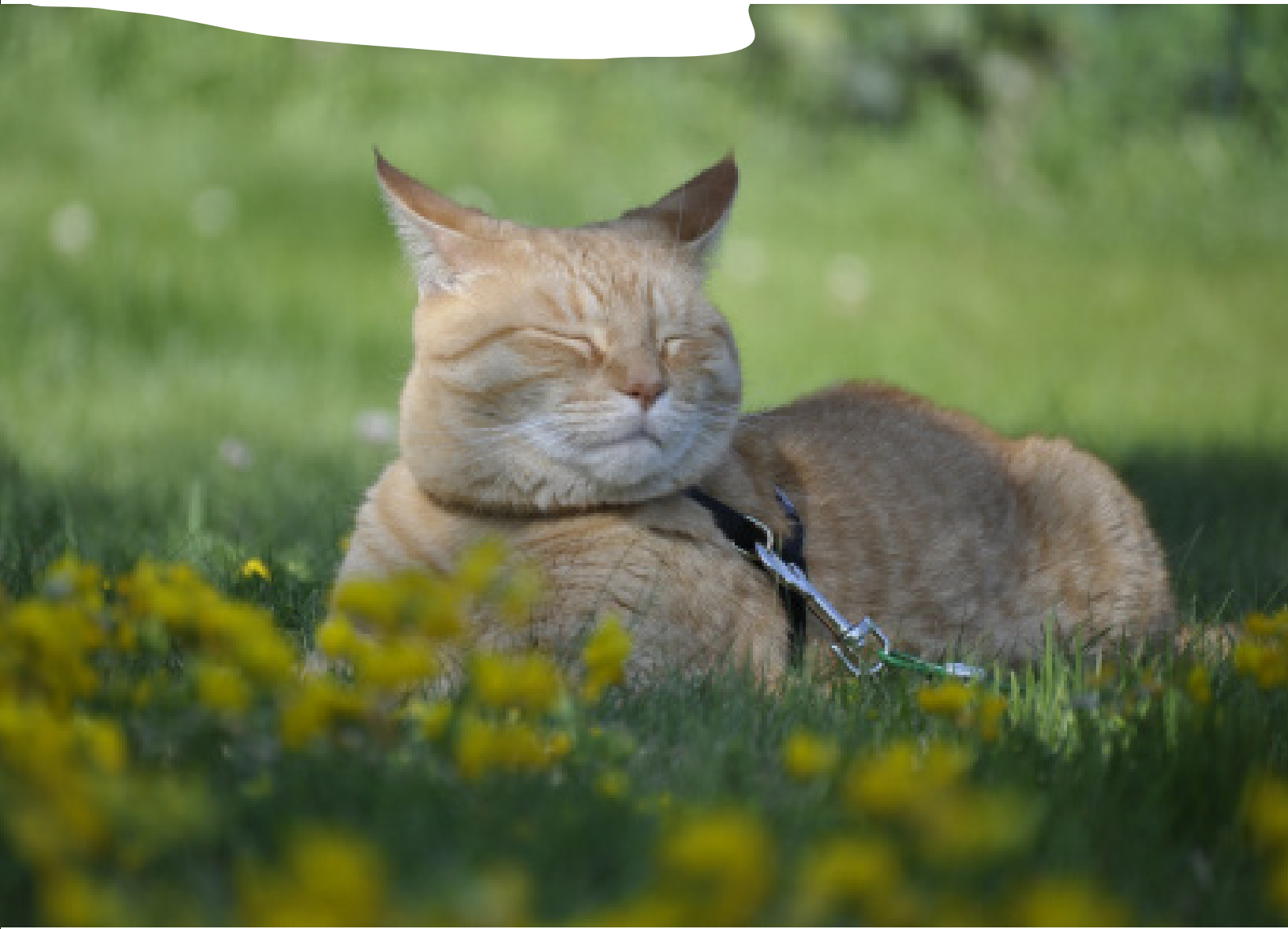
If you have any questions feel free to get in touch with us at champions@spca.bc.ca or call 1-800-665-1868.

Craig Daniell

Craig Daniell, BC SPCA CEO

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Step 1

Register & Create your fundraising page

Online Fundraising?

No need to count coins or collect cash.
You can make an online fundraising page:

spca.bc.ca/champions

Here you can customize a page where you can set a fundraising goal, track all credit card donations, invite friends and family to join your team, upload photos of you and your pets, and write a personal introduction about what inspires you to fundraise for the BC SPCA.

All online donations are automatically tax-receipted electronically and are reflected in your fundraising thermometer.

To get started

Register to become a Champion
spca.bc.ca/champions

Create your fundraising page and personalize your photo, message, and URL. It's totally free to register and 100% of funds go to the BC SPCA.

Share on social media and through email

Monitor your donations until you meet your fundraising goal!



Step 2

Determine your goal

When you fundraise for the BC SPCA, you are ensuring animals that are neglected, abused, or abandoned get the medical treatment, care, and loving homes they deserve.

The first step is determining how much you want to raise for the animals.

One of our long-term feline residents, Ronnie, was not been able to find his perfect home very quickly. The estimated total cost to help Ronnie is \$550, including his food, shelter, supplies, medical and flea treatment, microchip and neuter for just 50 of the 250+ days he had been in the shelter.

If you are looking for a goal for your first fundraiser, why not look at these levels below.

\$122 A Day of groceries to feed over 140 different species at the BC SPCA's Wild Animal Rehabilitation Centre

\$250 Response to a cruelty complaint

\$775 Repairing a broken limb

\$1000 Special support for a fearful, aggressive or undersocialized animal

\$2500 Emergency Veterinary Care for an animal with a special medical condition

\$10,000 Cruelty Investigation



Where do your donations go?



Did you know?

The average dog or cat that comes in the care of the BC SPCA receives in-shelter physical & temperament assessment, behavioral profile, a first round of vaccinations, flea and parasite treatment as required, spay or neuter, daily in-shelter care and monitoring, housing, feeding, cleaning and supplies.

Step 3 Start your Fundraising

Your fundraiser for the animals can be as creative, unique, or easy, as you want it to be!

Organize an event

Film night - Invite your friends to watch the holiday classics or the latest Oscar nominees. Charge an entry fee and providesome popcorn!

Cheese and wine night or backyard BBQ

Quiz night - Host one at home or ask a local pub to host one and invite the community

Pamper party - \$50 an entry for spa day hosted by you

Dinner party - \$50 an entry, and \$5 a drink

Comedy night, drag show, concert

Yard Sale

Virtual event - get as creative as you want on Zoom!



Celebrate a special occasion

Wedding

Make your wedding even more meaningful by swapping wedding favors for a donation to the animals, or ask for donations instead of gifts. We can help with custom certificates and tent cards.

Recently adopted a new family member?

Congratulations! Now's a great time to throw a "puppy shower" to celebrate, with gifts and donations in lieu of gifts to help the other animals who have not found their forever homes (...yet!)

Birthday party

Ask for donations instead of gifts, for your birthday or your pet's!



Other ideas!

Sign up to an 5km, 10km, or marathon event near you and participate with the animals in mind

Take part in a cycling event or set your own long distance route

Gain pledges by losing pounds with a sponsored weight loss or fitness challenge

Climb all the way to the top of the highest building in town. Get sponsored per step

Bake a difference - Bake cookies, cupcakes, or brownies. Everyone loves a sweet treat.

Dog walking - Offer your services for a fee.

Give it up

If 'going without' your vice for a few weeks is a great personal challenge for you, try getting sponsored to give it up - or if it's an expensive hobby, donate the money that you are saving!

Caffeine – every day you go without your grande soy mocha latte, you are giving \$5 to the animals. In one month that could be an easy \$150!

Digital detox - Can you give up your phone or social media for a day, a week, a month? Get sponsored for every day you can last.

Cycle or walk to work - Donate the money you'd spend on gas or the bus.

Loose the booze or stop smoking.

BOLD IDEAS

Shave your head! Or cut an inch for every \$100 raised

Style the stubble - Can you grow a handle bar mustache or shape your beard

Wax it! Charge \$10 a strip to wax a guy's leg or chest

Dye your hair a wacky color, one colour for each \$50 donation



Seasonal – In lieu of gifts

Instead of asking Santa for gifts, ask your friends and family to donate to your fundraising page for the animals – extend the joy to the good boys and girls who need it the most.

Host a photo session with Santa or the Easter Bunny

Halloween costume contest

Valentine's candygram delivery

Pumpkin carving competition

Thanksgiving dinner with a donation entry

Bring THE FUN to work

Fundraise at the office by...

Payroll Giving or donate an hour's salary

Office Olympics Split up into teams and create work place events like pencil javelin, rubber band archery or desk chair soccer

Matched Giving Ask your employer if they will match what you raise

Partial Proceeds Could you offer part of your services as a donation? For example, Naturally Urban Pet Food Delivery donates 5% of all sales to the BC SPCA

Initiating 'Bring your dog to work' day or a bake sale!





Donate your skills or services

Language - Teach your language skills for a donation!

Music - Teach a lesson, or play at a pub and donate a fee

Art - Could you donate your artistic talents?

Beauty - Can you cut hair, paint nails or great at massages?
Offer your services for a donation.

Handy in the home - Great at DIY or out in the garden! Help
your friends and neighbors for a fee

Gift wrapping - Help friends wrap holiday gifts for a donation

Your idea here!

Thought of something we haven't? We love hearing your ideas!
Email us at champions@spca.bc.ca, and if you have a photo that is even better!



You raised funds for animals in need!

What's next?

Online Donations

All supporters who donate online to your Champions page will automatically receive an emailed tax receipt.

Cash Donations

These can be entered online by using a credit card and entering your supporters name and address for tax receipting purposes. Please do not send cash donations through the mail.

Cheque, credit card, or money order donations

Mail them with a donation form (downloadable from spca.bc.ca/champions):

BC SPCA Champions for Animals
1245 E 7th Ave.
Vancouver, BC V5T 1R1.

For donations made offline, tax receipts will be mailed or emailed. Processing times vary based upon date. Please be sure to provide contact details for all donors when submitting your donations.

Need help? No problem!

Please contact us at ***champions@spca.bc.ca***
or call **1.800.665.1868.**

Your Support Makes a Difference

Cedric, a brave boxer who was near death when he was rescued by the BC SPCA in January 2018, was severely emaciated with a body condition score of only one out of nine.



He was just skin and bones, definitely the most emaciated dog I have ever seen in my 30 years rescuing animals, you could see every single rib protruding and he shivered constantly to try to keep warm.

Jodi Dunlop, manager of the BC SPCA's Vancouver Branch.



Cedric - before



Cedric keeping warm



Cedric - after

Dunlop took Cedric into her own home as a foster pup in a fight to save his life and keep him warm, as he had no body fat to protect him.

Now, he's making terrific strides on his road to recovery. Cedric has come a long way since he came into BC SPCA care and now has an adopted family. It's thanks to Champions like you who contribute through your fundraising to help animals like

Thank you!